



**NOTTINGHAMSHIRE'S  
PREMIER HAULIER**

# FARRELL TRANSPORT TURNS 40!



## 2026 IS A MILESTONE YEAR FOR FARRELL TRANSPORT

**2026 is a milestone year for Farrell Transport as we celebrate 40-years providing friendly, reliable logistical services to Nottinghamshire business. Forty years on from one vehicle and a small unit in Bingham we have come a long way and want to celebrate and share our success with our owners, management, staff and of course our valued loyal customers. We have many events planned through the year so stay tuned to our social media platforms to see how we will celebrate our four decades.**

Looking back on a successful 2025 we have achieved many landmarks. Notably we

have completely refreshed and relaunched our website, adopted and grown rapidly our social media presence. We released our ESG policy and continue to align ourselves within our local community. We celebrated our 20th year with our pallet network who themselves became carbon certified. We invested in new road fleet and warehouse plant as we welcomed no less than 10 new fleet additions to the business. As the senior management team approaches their second year we continue to modernise and futureproof the business whilst maintaining our core credentials of being a family orientated concern offering the highest quality of service through our extensive service portfolio.

## INSIDE

- IT'S OUR BIRTHDAY YEAR!
- REVIEW OF 2025
- 1-2-1 WITH THE DIRECTORS
- CUSTOMER FEEDBACK
- MEET SOME OF OUR STAFF
- PALLET-TRACK
- FLEET ADDITIONS
- ESG REVIEW
- WAREHOUSE UPDATE



*Bob Farrell - Founder & Director Farrell Transport Ltd*

## BOB FARRELL

**From humble beginnings our founder Bob Farrell takes us back to those crazy days of the 80's when hair was big, and jeans were wide!**

**Bob, what did you do before you thought of Farrell Transport?**

I was a brickie; I've always enjoyed the outdoor life, so I plied my trade initially in bricklaying and really enjoyed it.

**What gave you the idea to move into transport?**

I wasn't a great Brickie! No, seriously, transport has always been of interest to me in my earlier years so when the opportunity presented itself to make a move into it I grasped it with both hands!

**How were the early years, what was most challenging and rewarding?**

Working with just a couple of trucks and a handful of customers meant I had to juggle work initially. Some days we had too much work and couldn't cope and other days we had trucks stood up. Those days were spent knocking on doors looking for more work which then meant more trucks. It felt like there was never a happy medium, but we persevered and provided the customer with tailored services which enabled us to gain a good name and grow.

**Where was your first site and how many worked there?**

Living in Bingham I managed to secure a small holding from where the business began. It was small steps at first so there was only me and another driver. Our first site is a car park now but as I still live in the village it always brings back good memories of how we began.

**What was/is the best business decision you feel you made?**

The purchasing of our site at Staunton in 2010. I'm sure many

haulage companies like us found that space came at a premium for a growing concern, so to finally move into a 15-acre freehold site made a tremendous difference. It gave us a base from where we could really fast forward the business and expand not just our general haulage and pallet network but also add extensive warehousing to our range of services.

**When did you feel that the business really began to take off?**

Pallet networking certainly played its part in rapid business growth by adding the overnight express element to general haulage and groupage meant we were able to compete and deliver smaller consignments quicker nationwide whilst maintaining and growing our other areas of the business.

Taking the opportunity to join Pallet-Track in 2005 was a gamechanger, a shareholder network with little or no change in haulier members has enabled them and us to grow over our 21-year association. We

transact close to 700-pallets each day through the network, servicing all the Nottingham postcode area and have built up a good name with our many long-standing network customers.

**Looking back what would you change if you could?**

Again, I imagine like many others who ventured out in setting up their own business this comes at the expense of a lot of quality family time. We have more than made amends to that now though with a healthy presence of family in the business today.

**What do you think is in store for the next 40-years?**

The second generation are already in and working well. The senior management team is now just under 2-years in and doing a great job in re-structuring the business, future proofing and modernising where appropriate, so I am confident that we are in good hands going forward.

## GUY SANDFORD

**Guy, you have been with the business since 2011, what key landmarks have you seen since then, what has been some of the most pleasing achievements that the business has succeeded in during this time?**

Obviously, the main achievement was the turnaround from 2011-14. This was no small task; and to complete it two years early clearly demonstrated the underlying strength within Farrell's management & staff, our suppliers, and the supporting players. Personally though, I am so proud of how we managed the pandemic years. Recognising and preparing for the potential problem late 2019 enabled us to quickly react to what was a new problem to everybody, both socially and economically. The commitment from the shareholders - to invest and ride/recover the costs - proved prescient, as we were certainly more ready and able than most to re-emerge in the different landscape from 2021/22. More significantly though, putting staff welfare "top of the list" and prioritising the limited capacities in our sector towards the customers who needed us most, left me feeling we made a real difference to our people and the wider community.

**What was your background before you joined Farrell's?**

I've spent most of my career in and around financial provision, control, and management; generally supporting businesses through growth and transitional phases. Following the financial crisis of 2008, obviously most of my work was in aiding recovery, so joining Farrell's in 2011 was perfect timing for both of us.

**What do you think has been the recipe for the lasting success of the business in the last 15-years?**

Without turning this into a "business lesson", the recipe for lasting success for any business only has three ingredients - to have a platform to work from, a team that can deliver, and to always be ready & prepared for what's needed. When I started in 2011 it was evident that whilst Farrell's isn't a niche provider, we clearly differentiate ourselves within the market as our customers are extremely loyal and long-standing; undoubtedly valuing what we offer. This was, and is, the

"platform" for the business. With an excellent workforce and strong hands-on management, it's easy for us to commit to the day-to-day operations, to adopt change, and to engage closely with our customers & suppliers - that tick's ingredient two! Finally, the management team are great at identifying and planning for potential problems and opportunities well before they arrive, so we are always ready to implement our plans in a proactive, rather than reactive, manner.

**What excites you about the business going forward?**

Good question. The new senior management team are making a real difference to the modernisation, energy, and momentum within the business. I still feel that we (and our sector as a whole) will be facing some big changes over the next decade, particularly in and around final-mile, groupage, and B2C; all this while also trying to reduce our environmental impact. I know we're already strategising for this, and I'm excited to see how Farrell's evolve and grow to meet these changes.



*Guy Sandford Director Farrell Transport Ltd*

**What do you believe will keep Farrell's at the forefront of serving Nottinghamshire business?**

Keep evolving and working like we do! Located right in the heart of the NG area, and as a member of the top-rated pallet network Pallet-Track, we certainly have the best opportunity to deliver on the warehousing and logistical requirements of Nottinghamshire. Whilst we are one of the biggest operators in the region, we still remain a close & caring company; sincerely committed to the welfare of our staff, engaging with our customers & suppliers, and supporting our local community. Add to this, our financial stability and strategic management, we are unquestionably more than capable of remaining a key player in serving the needs of Nottinghamshire business.

# CLIENT FEEDBACK

We are proud to say that we have very long lasting and highly valued relationships with many of our customers, some going back over 20-years. It is the loyalty that our clients have shown in supporting us throughout, even in the turbulent Covid era which has enabled us to continue to build our business on a solid footing. Here we hear from some of those valued clients:



Warehouse Client - A1 Polymers supplies colour pigments, polymers and additives for the plastics industry. A company built on a strong focus of product quality and service became a warehouse customer of Farrell's in 2024. Andy Tombs (MD) says, *"We became aware of Farrell's through social media & industry exposure along with their constant visible presence in the area. Since we came on board Farrell's have provided a professional and dependable service. Communication is clear, deliveries are handled efficiently, and their understanding of warehousing and distribution requirements gives us confidence that our products are managed correctly".*



Pallet Network Client - JK Foods are a leading Asian and Ethnic food distributor based in Lenton (Nottingham). Offering next day, mostly time critical deliveries to restaurant and retail outlets across the country. Operations Manager Andrew Thomson reached out to Farrell's who showcased their portfolio of network services which go back over 20-years with Pallet-Track, all backed up by a highly focused customer services department and a friendly willingness to place peace of mind with customers. Andrew says, *"We like the hands on involvement that Farrell's have with us, we meet regularly to discuss best practice to deliver an overall better customer experience which is clearly working".*



General Haulage Client JK Powell are a leading manufacturer of high-quality metal packaging. A family concern founded in 2000, JKP supply their many high-end clients with a diverse range of bespoke metal packing products from can and composite tube components to CT closures and two-piece containers.

*"We have worked with Farrell Transport for over 15 years now. During this time, we have developed a good and trusted relationship. As a manufacturing business, we rely hugely on 'on time' quality of service, Farrell's achieve this for us, they deliver what they promise giving peace of mind to us and our clients alike"* Della Chadwick - Logistics Coordinator.

Thanks too goes to our longstanding suppliers who have always been there to provide and support when we need it most. Far too many to mention but our thanks go to them.

# STAFF INTRODUCTIONS



**MATT MILLS**  
GENERAL HAULAGE

Matt joined us in July 2016 and is part of our general haulage fleet. Hailing from Melton Mowbray Matt is a keen Leicester Tigers fan. He enjoys nothing more than an early start and a long open road ahead!

*"I enjoy the fact that I don't do the same thing, day-in, day-out. Long distance has always suited me, I am happy to travel far and often night out in my brand-new Mercedes Actros complete with Fridge!"*



**SCOTT SAUNDERS**  
NIGHT TRUNK DRIVER

Scott is one of our six-night trunk drivers. Every weekday evening, loaded with our local client collections, he travels to the Pallet-Track central hub in Wolverhampton. Once there his vehicle is unloaded during the evening and then re-loaded in the early hours before returning to our depot with deliveries for the entire Nottingham area. Scott has been with us now for over 7-years, he has an infectious bubbly character and always a smile on his face.



**PAUL BERRY**  
PALLET-TRACK DELIVERY DRIVER

Tall Paul will have been with Farrell's for 8-years in April. A class one driver delivering and collecting consignments to the south of the city. Paul has built a great relationship with our regular customers in the area often going that extra distance to cater to what is required in what can be a busy time of day meeting collection times. A keen caravanner who travels all over Europe to attend the next best rave!



**CHRIS NORTH**  
WAREHOUSE OPERATIVE

Chris joined our Warehouse department at Farrell's over 4-years ago. A highly experienced counterbalance and reach truck driver, Chris likes the diversity that his role undertakes. A very busy start in the morning network operation, again in the evening interspersed by varying warehousing duties.

A keen Nottingham Forest fan, who never misses a match, home, away and even Europe - happy travels Chris!

# PALLET-TRACK



Farrell Transport are proud to be a longstanding shareholder member of the Pallet-Track network. Farrell's joined the network in January 2005 just a year after it was formed. PT began network operations with just under 1,000 pallets on its first night. Today those figures are close to 20,000 a night with a membership just short of 100-high quality logistics concerns, strategically placed throughout the UK, who maintain the high standards and stability a network needs to offer

a high-end consistent service to its member's customers.

Andrew Spencer, senior manager at Farrell's worked at Pallet-Track for over 8-years prior to joining Farrell's. Andrew says:

*"I worked at PT after leaving a competitor network, I therefore have firsthand experience of how good the network is. My role was network development where I would meet and discuss the network with interested parties either in another network looking to leave or considering one for the first time. The best thing about PT is that those same members are mostly still with the network today! This gives PT great stability from which to grow, which it certainly has. If you don't have stability and must replace members, then the overall quality*

*of the network could be affected negatively".*

The success of the network has facilitated a recent move to a new 21-acre site very close to the original hub. This has increased overall operational capacity in excess of 400,000 sq. ft. of safe and secure internal transhipment areas.

In addition to its central hub Pallet-Track also has two regional hubs situated in Wigan and Welwyn Garden City. These regional hubs offer increased efficiency and reduced handling of freight. In Q2 2026 Farrell's will join the Northern hub in Wigan which means that we will operate from all three of the network's hubs through a 8-trunk vehicle nighttime operation.

Bob Farrell (founder and managing director) says: *"Without doubt one*

*of the best business decisions we made was the move to Pallet-Track in 2005. 21-years have gone by in an instant, we have grown with the network and continue to do so. Our clients are of long standing, fantastically loyal and have become accustomed to our local expertise and a network performance second to none".*

Farrell Transport are pleased to announce that they have recently extended their formal shareholder agreement duration with the network for continuing exclusivity in delivering all the Nottingham postcodes, we have secured our longstanding relationship and are proud to be a shareholder member of the network.

Pallet-Track became a Carbon Certified carrier in 2025.

## FLEET UPDATE

**Autumn 2025 saw us invest heavily in our general haulage and pallet network fleet. Our trusted relationship with Mertrux in Nottingham brought us five brand new Mercedes Actros 550 Giga Space tractor units fully enhanced to give our drivers maximum comfort on their long days (and nights) on the road.**

Our local trailer supplier SDC in Mansfield also delivered five fully liveried, tail-lift equipped trailers which are for use on our bulk drops in and around the Nottinghamshire area.

We added a further four rigids to our ever-growing radial pallet network delivery fleet and

also set about a dual branding initiative with Pallet-Track which has seen this presence grow to 6-vehicles, including a double deck line-haul trailer, prompting recognition from the network shortlisting us as a brand ambassador for 2025.



## SUSTAINABILITY COMMITMENT



As an established and ethical provider of services, we care about the wellbeing of not just our people but for future generations we hope the wider family will continue for the next 40-years! We don't treat the impact our industry has on the environment lightly and having looked at our carbon offset we have embarked on our ESG journey to fully consider ways in which we can be greener in everything we do. Look at our full and comprehensive policy on our website.

We continue to support our community locally through our sponsorship association with Bingham Town U12 Girls Team as they again set the pace in the Nottinghamshire Charter league.

## WORKSHOP UPDATE

Our workshop is evolving too! Our longstanding Mechanic's, Steve and Mark, ably assisted by our apprentice Daikin who joined us in March last year continue to keep our fleet wheels turning. We have invested in new diagnostics to support our fleet, moving away from manual reporting to R2C software which seamlessly communicates important information to our team who in turn can schedule and prioritise accordingly. We have also invested in our own tyre machine, giving us greater flexibility to be proactive in reducing the possibility of problems from damaged or worn tyres.

## WAREHOUSE NEWS



A close to full, highly active internal warehouse has benefitted from passive (microwave) detection lights throughout. We have also modernised and improved areas specific to our client demands and are in the process of evaluating up to two extensions to increase internal capacity by 100,000 sq. ft.

Outside, on our extensive hard standing acreage we have filled much of our land space with a mixture of weatherproof palletised commodity and a highly successful vehicle storage service which gives our clients fully documented and controlled open and easy access to deliver and retrieve their assets without delay.

Our plant swap out continues as per our ESG commitment with a further two EP electric fork-trucks due later in the year.

We are also pleased to announce that we became members of the UK Warehousing Association (UKWA) in 2025.

### FARRELL TRANSPORT LTD

STAUNTON WORKS, NEWARK ROAD, STAUNTON IN THE VALE, NOTTINGHAMSHIRE, NG13 9QB

SALES@FARRELLTRANSPORT.COM

WWW.FARRELLTRANSPORT.COM

0330 058 1050

